



## LAHORE ALMA MODEL UNITED NATIONS VIII

Dear Sir/Madam,

Heartiest Greetings!

The Lahore Alma, as part of its aim of providing holistic academic and co-curricular education, plans to host the **eighth edition** of our Model United Nations Conference in **September 2023**. Based on last year's turnout, we are expecting **over 1000 participants**, for which we are seeking sponsors.

A Model UN is a re-creation of the United Nations proceedings, with participating students playing roles of many different country representatives in UN committees like the General Assembly, Security Council, etc.

The Lahore Alma Model UN is the flagship event hosted by our school. Attended by over 30 schools from all over Pakistan every year, all of our associated media pages have accumulated a following over the last eight years that makes our event a prime target for sponsors.

We are expecting the **viewers to be over 15000** in total including participants and social media shares. Our two Facebook pages have around **100,000 likes** in total and posts with the sponsors' logos are published there.

We are eagerly expecting your involvement in the facilitation of this project which is meant to evoke awareness and a sense of understanding among young minds of how the world operates in this day and age.

## Sponsorship Packages:

### **Platinum:**

Amount: **400,000** or above

Benefits:

- Logo on publicity posters (to be sent to schools/colleges along with the invitation letter)
- Logo on ID cards made for participants and the host team
- Space for putting up 3-4 banners of the event in the college which would include your logo
- Advertisement in delegate handbook and newsletter
- Logo on the Facebook and Instagram event page
- Logo on the Website of the event
- Space to put up a stall where all participants would be present at lunch and tea hours
- 5 Standees of the sponsoring company to be placed on campus
- Media coverage to be given to the event (special mention during the interview of any host)
- Logo on the background of the concert stage
- Pamphlets or handouts to be given to all the delegates provided by the sponsor
- Individual sponsor posts to be published on Facebook pages which have around 20,000 likes

### **Gold:**

Amount: **250,000** or above

- Benefits:
- Logo on ID cards made for participants and the host team
- Space for putting up 3-4 banners of the event in the college which would include your logo

- Logo on the Facebook and Instagram event page
- Logo on the Website of the event
- 2 Standees of the sponsoring company to be placed on campus
- Media coverage to be given to the event
- Logo on the background of the concert stage
- Individual sponsor posts to be published on Facebook pages that have approximately 20,000 likes

### **Silver:**

Amount: **125,000** or above

Benefits:

- Logo on publicity posters (to be displayed in all participating schools and colleges)
- Logo on ID cards made for participants and the host team
- Space for putting up 3-4 banners of the event in the college which would include your logo
- Logo on the Facebook and Instagram event page
- Logo on the Website of the event
- 1 Standee of the sponsoring company to be placed on campus
- Media coverage to be given to the event

Any of the packages can be chosen as partial sponsorships.

**Full sponsorships** are also welcome.

**In-Kind sponsorships** (for example for food, printing, etc.) are also welcome.

The above mentioned are negotiable.

Thank you,

Sincerely,



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Bushra Latif

Headmistress A-Levels

Contacts:

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