



# LAHORE ALMA MODEL UNITED NATIONS X

Dear Sir/Madam,

Heartiest Greetings!

The Lahore Alma, as part of its aim of providing holistic academic and co-curricular education, plans to host its **Tenth edition** of the Model United Nations Conference in **September 2025**. We are expecting **over 2000 participants**, for which we are seeking sponsors. A Model UN is a re-creation of the United Nations proceedings, with participating students playing roles of many different country representatives in UN committees like the General Assembly, Security Council, etc. We plan to simulate 9 main committees in the MUN. We are expecting the **viewers to be over 15000** in total including participants and social media shares. Our 2 Facebook pages have around **100,000 likes** in total and **2,293** followers on Instagram where all the posts regarding the event will be posted.

Posts related to sponsors will be posted on the pages as well. We are eagerly expecting your involvement in the facilitation of this project which is meant to evoke awareness and a sense of understanding among young minds of how the world operates in this day and age.

## **Sponsorship Packages:**

### **Platinum:**

Amount: 400,000 or above

#### **Benefits:**

- Logo on publicity posters (to be sent to schools/colleges along with the invitation letter)
- Logo on ID cards made for participants and the host team
- Sponsor's logo will be added on 3-4 banners of the event for **early sponsors**
- Advertisement in delegate handbook and newsletter **early sponsors**
- Logo on the Facebook and Instagram event page
- Logo on the Website of the event
- Space to put up a stall in the food court area where all participants would be present at lunch and tea hours
- 5 Standees of the sponsoring company to be placed on campus for **early sponsors**
- Media coverage to be given to the event (special mention during the interview of any host)
- Logo on the background of the concert stage
- Distribution of marketing materials (flyers/brochures) provided by the sponsors
- Individual sponsor posts to be published on Facebook pages which have around **20,000 likes**

### **Gold:**

Amount: 250,000 or above

#### **Benefits:**

- Logo on ID cards made for participants and the host team
- Sponsor's logo will be added on 3-4 banners of the event
- Logo on the Facebook and Instagram event page
- Logo on the Website of the event
- 2 Standees of the sponsoring company to be placed on campus
- Media coverage to be given to the event
- Logo on the background of the concert stage
- Individual sponsor posts to be published on Facebook pages that have approximately **20,000 likes**

**Silver:**

Amount: 125,000 or above

**Benefits:**

- Logo on publicity posters (to be displayed in all participating schools and colleges)
- Logo on ID cards made for participants and the host team
- Sponsor's logo will be added on 3-4 banners of the event
- Logo on the Facebook and Instagram event page
- Logo on the Website of the event
- 2 Stantees of the sponsoring company to be placed on campus
- Media coverage to be given to the event

Any of the packages can be chosen as partial sponsorships.

**Full sponsorships** are also welcome.

**In-Kind sponsorships** (for example for food, printing, etc.) are also welcome.

The above mentioned are negotiable.

Thankyou,

Sincerely,



Bushra Latif

Headmistress A-Levels

**Contacts:**

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